

# Southern Brass

creativity . musicianship . development . fun



## Purpose

To maintain and develop a band of like-minded musicians for the purposes of;

- Personal musical development
- Playing as part of a high-quality musical ensemble
- Developing young musicians
- Supporting the local community
- Continuing the tradition of a Brass Band in Sutherland Shire

## Short Term 2022/3 - Recruitment and continuation, capitalise on the involvement of the Junior Band

- Recruit and retain additional cornet and bass players.
- 'Open door' policy for rehearsals.
- Seek and secure additional performance opportunities which raise the profile of the band in the community. (see below).
  - Carol Gigs at Shopping Centres Christmas 2022
- Compete at the 2023 Australian National Band Championships – use this to recruit new players.
- Increase the number of members on the committee/leadership team.
- Build a 'supporters' group across both bands (involve the JB parents).
- Re-launch website.
- Develop a separate plan for the Junior Band.

## Medium Term - Retain and develop membership through engaging and challenging music, contests and concerts.

- Transition the demographic of some of our audience.
- Concert ideas;
  - Brassed Off show – partner with theatrical group.
  - Re-union concert – invite the many musicians featured on our band-room wall. Maybe Heritage Concert 2023
  - Joint Concert. Dancers, singers or theatrical.
  - Re-vamp Christmas Concert to optimize the opportunity (form a working group?)
  - Easter Show or other festival eg Vivid
  - Run our own Entertainment Contest – Nothing since Ern Keller or Battle of the Bands

## Longer Term – Secure the future

- Work out how to transition brass players from SYCB to Southern Brass.
- Transition from bass clef to treble clef for trombones, baritones and euphoniums.
- Work out how to retain woodwind players as they age.
- Investigate how to secure ongoing sponsorship.